

### **Energy:**

Green Decal: Select at least 5 in this category

Platinum Decal: select at least 8 in this category

- Get a no-cost energy assessment of your facility through the Small Business Energy Advantage Program. For more information call 877-947-3873 or go to [energizect.com](http://energizect.com)
- Keep your HVAC systems tuned; maintain a regular cleaning and filter replacement schedule. Check ducts and pipe insulation.
- Install Energy Star equipment when you replace appliances.
- Develop a written policy to turn off equipment, appliances and lights when not in use or when leaving the room or space and post reminders.
- Install timers and automatic shut-offs wherever possible.
- Install lighting controls such as automatic light sensors, bypass/delay timers, photocells for exterior lighting and/or areas with significant natural light.
- Install LED EXIT signs.
- Install programmable thermostats.
- When you buy a new computer, buy EPEAT certified.
- When buying a new monitor, buy a flat screen LED monitor.
- Use Smart power strips.
- Use programs that automatically turn off idling monitors.
- Turn off monitors manually when not in use.
- Turn off all computer equipment when the business is closed.
- Promote the use of or switch to laptops; they use 90% less energy than a standard computer.
- Replace T-12 fluorescent tubes with T-8, T-5 tubes or LED tubes.
- Replace incandescent bulbs with LEDs or CFLs.
- Use fans in lieu of air conditioning when practical.
- Set the temperature of refrigerators between 38 and 41 degrees and freezers between 10 and 20 degrees.
- Match your company's electricity use with 100% renewable energy: [Cleanpowerperks.com/business/local/](http://Cleanpowerperks.com/business/local/)

Wilton Go Green LLC • PO Box 7652 • Wilton CT 06897



## **WILTON GREEN BUSINESS DESIGNATION**

*Wilton Go Green is celebrating companies and organizations that demonstrate leadership in sustainable practices. Designees will receive a certificate of recognition and a window decal to display proudly and show the public, clients and employees that they are committed to the practice of good earth stewardship.*

## **Green Level Award & Platinum Level Award**

**Please remit your completed form to  
Wilton Go Green • PO Box 7652 • Wilton CT 06897**

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Your Company Name and Address

**Our Vision: Wilton will be the most environmentally sustainable town in Connecticut.**

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## Green Level: a unique recognition of sustainable practices

### 12 SUSTAINABLE PRACTICES

## Platinum Level: our highest level of recognition

### 20 SUSTAINABLE PRACTICES

- **Take action in each of the categories.**
- **Complete the minimum requirement per category.**
- **By the requisite actions, businesses will earn the “WGG - Green” or “WGG – Platinum” designation.**

Review the “Sustainable Practices” checklist and decide which action items work for your business. **DO IT!!!!** Put your philosophy into action.

*Check all that apply*

#### **Education:**

Green decal - Select at least 1 in this category

Platinum decal - Select at least 2 in this category

- Plan a strategy for the green initiatives you want to implement.
- Spread the word! Tell customers about your Green efforts on your website and through social media.
- Educate your employees about your plans to green your workplace. They can be a source of great ideas and can promote the green aspects of your business.

#### **Water:**

Green decal - Select at least 2 in this category

Platinum decal - Select at least 3 in this category

- Repair all drips and leaks.
- When installing new fixtures, buy fixtures with an auto-shut off.
- Post signs in restrooms and kitchens encouraging water conservation by turning off water between tasks.
- Install low flow aerators on existing faucets.
- Replace faucets with WaterSense approved low flow or metered faucets.
- Replace toilets and urinals with WaterSense approved low flow (1.6 and 1.0 gallons/flush or less) or dual flush appliances.

- Serve water only on request; have information about water-saving efforts available through servers or signage.
- Whenever possible use cold water instead of hot.

#### **Indoor Environment:**

Green Decal - Select at least 3 in this category

Platinum Decal - Select at least 5 in this category

- Use low or no VOC paints.
- Use recycled or environmentally friendly carpeting or flooring.
- Use non-toxic, environmentally friendly cleaning products.
- If you hire a cleaning service, hire a green cleaning service.
- Recycle all plastics, aluminum, glass, paper and cardboard.
- Use recycled paper and/or paper goods.
- Do not offer bags to customers; if asked, offer bags made from recycled materials.
- Actively promote customers bringing their own bags.
- Provide recycling bins for employees in break rooms.
- Encourage employees to bring coffee mugs rather than using paper cups.
- Provide mugs for visitors.

#### **Transportation:**

Green Decal - Select at least 1 in this category

Platinum decal - Select at least 2 in this category

- Encourage and incentivize employees and customers to use active transportation as an alternative to driving (biking, walking, public transportation, carpooling or car sharing).
- While traveling for business and whenever possible: Use public transportation, stay at eco-friendly hotels, fly direct, rent hybrid cars and observe the same energy-saving behaviors at your hotel that you practice at home.
- Offer safe and secure bicycle parking areas for employees, customers and other visitors.
- Use conference calls and video conferencing instead of travel, when possible.